

Presented in partnership with



TRADESHOW FLOOR ADMISSION

You are invited to attend the
 2012 Catersource Tradeshow compliments of



WILDFLOWER LINEN

LAS VEGAS CONVENTION CENTER

Tuesday, February 28 • 11:00am - 6:00pm

Wednesday, February 29 • 9:00am - 2:00pm

Please complete this admission and demographic information and return it to Catersource by **February 17, 2012**, or bring it with you to the Tradeshow.

FAX: 612.870.7106
MAIL: Catersource Magazine, Conference & Tradeshow
 2909 Hennepin Avenue South Minneapolis, MN 55408

PLEASE NOTE: Badges will ONLY be available at the North Halls at the Las Vegas Convention Center registration starting Tuesday, February 28 at 8:00am. Your badge WILL NOT be available at The Caesars Palace registration area.

Name: _____

Title: _____

Company: _____

Company Website: _____

Address: _____

City: _____ State: _____

Zip: _____ Country: _____

Phone: _____

Fax: _____

Cell Phone: _____

Email: _____

Are you an active member of (check all that apply):

- ICA NACE IMCEA ACF
 ISES NvRA LVHA

We reserve the right to refuse entry to anyone.

What is your position/title:

- | | | |
|-----------------------------------------|--------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Owner/CEO | <input type="checkbox"/> President/VP | <input type="checkbox"/> General Manager |
| <input type="checkbox"/> Executive Chef | <input type="checkbox"/> Food/Bev Director | <input type="checkbox"/> Culinary Professional |
| <input type="checkbox"/> Sales | <input type="checkbox"/> Marketing | <input type="checkbox"/> Operations |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Event Planner | |

What type of catering operation best describes you? (check all that apply)

- | | |
|-------------------------------------------------------|----------------------------------------------------------------------------------|
| <input type="checkbox"/> Catering Company | <input type="checkbox"/> Restaurant/Full-Service/Delivery |
| <input type="checkbox"/> Banquet Center | <input type="checkbox"/> Hotel/Resort/Inn <input type="checkbox"/> Healthcare |
| <input type="checkbox"/> Private or Golf Club | <input type="checkbox"/> Military <input type="checkbox"/> Casino |
| <input type="checkbox"/> Personal Chef | <input type="checkbox"/> Convention Center <input type="checkbox"/> Sports Arena |
| <input type="checkbox"/> Theme Park/River Boat | <input type="checkbox"/> University/College/School |
| <input type="checkbox"/> Retail/Deli/Supermarket | <input type="checkbox"/> Contract Business & Industry Foods |
| <input type="checkbox"/> Other (please specify) _____ | |

What type of catering do you do? (check all that apply)

- | | | |
|------------------------------------|------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Off-site | <input type="checkbox"/> On-site/Banquet | <input type="checkbox"/> Picnic/BBQ/Outdoor |
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Wedding | <input type="checkbox"/> Social |
| <input type="checkbox"/> Drop-off | <input type="checkbox"/> Box Lunches | <input type="checkbox"/> Event Planning |

What is your annual company revenue?

- | | | |
|-----------------------------------------------------|------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Under \$500,000 | <input type="checkbox"/> \$500,000-\$1 Million | <input type="checkbox"/> \$1 Million - \$5 Million |
| <input type="checkbox"/> \$5 Million - \$10 Million | <input type="checkbox"/> Over \$10 Million | |

Do you recommend, authorize, or make the purchasing decisions?

- Yes No

Are you planning to make a purchase at the Tradeshow?

- Yes No Maybe

Which of the following does your company purchase? (check all that apply)

- | | | |
|-------------------------------------------|-----------------------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Food | <input type="checkbox"/> Coffee | <input type="checkbox"/> Non-Alcoholic Bevs |
| <input type="checkbox"/> Beer | <input type="checkbox"/> Wine | <input type="checkbox"/> Spirits |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Cooking Equipment | <input type="checkbox"/> Food Holding Equip |
| <input type="checkbox"/> Tabletop | <input type="checkbox"/> Buffet Equipment | <input type="checkbox"/> Dishwash & San Equip |
| <input type="checkbox"/> Otrdr Cook Equip | <input type="checkbox"/> Vehicles | <input type="checkbox"/> Linens/Fabrics |
| <input type="checkbox"/> Props & Décor | <input type="checkbox"/> Floral | <input type="checkbox"/> Entertainment |
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Marketing/Promo Items | <input type="checkbox"/> Software |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Payment Processing Systems | |

What is your estimated annual company purchase of food?

- | | | |
|--------------------------------------------------|------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Under \$100,000 | <input type="checkbox"/> \$100,001 - \$250,000 | <input type="checkbox"/> \$250,001 - \$500,000 |
| <input type="checkbox"/> \$500,001 - \$1 Million | <input type="checkbox"/> Over \$1 Million | |

What is your estimated annual company purchase of alcoholic beverages: beer, wine or spirits?

- | | | |
|--------------------------------------------------------------|------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Under \$100,000 | <input type="checkbox"/> \$100,001 - \$150,000 | <input type="checkbox"/> \$150,001 - \$250,000 |
| <input type="checkbox"/> \$250,001 - \$500,000 | <input type="checkbox"/> Over \$500,000 | |
| <input type="checkbox"/> Do Not Purchase Alcoholic Beverages | | |

How did you hear about us? (check all that apply)

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> I am an Alumni | <input type="checkbox"/> Catersource magazine |
| <input type="checkbox"/> Catersource website | <input type="checkbox"/> Catersource e-Newsletter |
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Catersource Postcard Mailing |
| <input type="checkbox"/> Email | <input type="checkbox"/> Co-worker or Friend |
| <input type="checkbox"/> Client | <input type="checkbox"/> Catersource Brochure Mailing |
| <input type="checkbox"/> Professional Association | <input type="checkbox"/> Magazine Ad |
| <input type="checkbox"/> Magazine Article | <input type="checkbox"/> Other (please specify) _____ |

For full Conference information and registration visit
www.catersource.com or call 800.932.3632